

August 25, 2000

**“Meet Me in St. Louis”**  
**Announcing the Fall 2000 MMDA Meeting**

General American Life Insurance Company will be hosting the Fall Midwestern Medical Directors Association Meeting on November 9 – 10, 2000 at the Frontenac Hilton Hotel in St. Louis, Missouri.

**Thursday – November 9, 2000**

Our meeting begins with fun, friends and fellowship. The social gathering begins with **cocktails at 6:30 PM followed by dinner at 7:30 PM** in the Human Adventure Gallery of the **St Louis Science Center**. Relax and enjoy the sounds of “Dr. Scott and Friends” Jazz band and tour any of the exhibits located in this area of the Science Center. **Buses will depart** from the Frontenac Hilton Hotel **at 6:00 PM**. Casual dress is recommended for this event.

**Friday – November 10, 2000**

1. **The Scientific Program** - will be held from **8:00 AM – 4:00 PM** in the Frontenac Hilton Hotel. Many of the program topics have not been previously discussed and are crucial to medical insurance underwriting.
2. **Spouse Tour** – The Spouse/Guest tour will be from **9:00 AM to 4:00 PM** with buses provided from and to the hotel. Spouses and guests are invited to experience “The Gateway to the West” - **the St. Louis Arch**. This includes a ride to the top of the arch and touring the museum and/or Arch grounds. Afterwards, spouses and guests will have lunch and be able to browse the variety of shops and stores at the St. Louis Galleria.
3. **Social Gathering** – The cocktail hour and dinner will take place at **Giovanni’s Restaurant**, located in the “Italian Hill” area where many fine Italian restaurants reside. The reception begins **at 7:00 PM** followed by dinner at 8:00 PM. **Buses will depart** from the Frontenac Hilton Hotel **at 6:30 PM**. Business attire will be appropriate for Friday night’s dinner.

**Room Reservations**

Welcome to the **Hilton St. Louis Frontenac Hotel**, an elegant hotel with magnificent crystal chandeliers and European ambience. We have a special rate of \$95 plus tax per night. **Please make your room reservations directly through the hotel and tell them you are with the Midwest Medical Directors Association conference group.**

You can call the following telephone numbers: **(314) 993-1100** or **(800) 325-7800**. The FAX is (314) 993-8546. You can also make your reservation on-line at **www.hilton.com**, use Group Code: MMD

The address is 1335 South Lindbergh Boulevard and a **map** is inside the **“Explore St. Louis”** brochure for those who live nearby and plan to drive to St. Louis. For those flying to St. Louis, the hotel is only 20 miles from the airport.

There will be additional rooms available for those who plan to stay over the weekend and see more of the sights and sounds of St. Louis. I have included a brochure that highlights many of the wonderful places that St. Louis has to offer. For the spouses there is additional shopping at Plaza Frontenac, an upscale shopping center across from the hotel.

I am really excited about hosting the MMDA meeting in St. Louis. **Your completed registration form and check payable to the Midwest Medical Directors Association** should be forwarded to me no later than **October 26, 2000**.

**Adolphus C. Favors, Jr., MD  
VP & Medical Director  
General American Life Insurance Co.  
13045 Tesson Ferry Rd.  
St. Louis, MO 63128**

If you are like me, then I know you will have lots of questions. I look forward to answering any of your questions about the Fall MMDA meeting. You can reach me by the following methods:

Telephone: (314) 525-5875

E-mail: [afavors@genam.com](mailto:afavors@genam.com)

FAX: (314) 525-5253

Secretary Barb Clark: (314) 525-6134

Also, don't forget that yearly dues for the MMDA are only \$50. For this fee you get free registration to both the spring and fall meetings and CME accreditation.

Adolphus C. Favors, Jr., MD

**Enclosures:    MMDA Registration Form  
                  Hotel Information  
                  Scientific Program  
                  Support and Educational Grants  
                  Explore St. Louis - includes a map to the Frontenac Hilton**

**Midwest Medical Directors Association  
Scientific Program  
Friday, November 10, 2000**

**“New Horizons – Advances in Diagnosis and Treatment and their Impact on  
Medical Underwriting”**

8:00 A.M.	<b>Opening remarks</b>	12:15 P.M.	<b>LUNCH</b>
8:15 A.M.	<b>Hodgkins Disease – Updates on the Pathogenesis and treatment</b> Dr. Paul Petruska/St. Louis University Medical Center	1:30 P.M.	<b>Natural History and Mortality of Ventricular Tachycardia</b> Dr. Quattromani/St. Louis University Medical Center
9:00 A.M.	<b>Sentinel Node Biopsy - Current Clinical Use in Breast Cancer</b> Dr. Gerard Doherty Washington University School of Medicine	2:15 P.M.	<b>Treatment of Refractory Arrhythmia's</b> Dr. Quattromani/St. Louis University Medical Center
9:45 A.M.	<b>BREAK</b>	3:00 P.M.	<b>BREAK</b>
10:00 A.M.	<b>Disability of Coronary Artery Disease</b> Dr. Pete Bell/ING Reinsurance	3:15 P.M.	<b>Case Studies</b>
10:45 A.M.	<b>Connective Tissue Diseases - Solving the Autoantibody Lab Test Maze</b> Dr. Terry Moore/ St. Louis University Medical Center		<b>Hemochromatosis</b> Dr. Norma Davis/GE Financial Assurance
11:30 A.M.	<b>Inflammatory Bowel Disease – Mortality of Crohn’s Disease</b> Dr. Robert Profumo/RGA		<b>Polycystic Kidney</b> Dr. Norma Davis/GE Financial Assurance
			<b>Polycythemia Vera</b> Dr. Carl Holowaty - RGA
			<b>Cirrhosis/Advanced Hepatitis C</b> Dr. Carl Holowaty - RGA
		4:00 P.M.	<b>Business Meeting</b>

## MMDA Fall 2000 Meeting Registration Form – November 9-10, St. Louis, MO

Name \_\_\_\_\_  
 Name for name badge \_\_\_\_\_  
 Phone \_\_\_\_\_ FAX \_\_\_\_\_ E-mail \_\_\_\_\_  
 Spouse/Guest \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_

**Thursday Evening cocktails and dinner** - Human Adventure Gallery of the [St Louis Science Center](#). This includes cocktails, dinner with wine, jazz music and touring the exhibits in the Human Adventure Gallery. The cost of dinner is **\$68.00**.

Dinner Selection	Attendee	Spouse/Guest	Cost
Beef Tenderloin Bernaise			
Stuffed Fillet of Salmon			

**Friday Spouse/Guest Tour** - the [St. Louis Arch](#) and lunch/browsing at the [St. Louis Galleria](#). The cost is **\$26.00 per person** for the tour and luncheon at the Galleria.

Luncheon Selection**	Spouse/Guest	Cost
Caribbean Salad with Chicken		
Oriental Lettuce Wraps		

**\*\*Participants may select other choices at the Galleria restaurant.**

**Friday Evening cocktails and dinner** – [Giovanni's Restaurant](#) "On the Hill". This includes cocktails, dinner with wine and lots of fun. The dinner cost is **\$60.00**.

Dinner Selection	Attendee	Spouse/Guest	Cost
Veal Saltimbocca Alla Giovanni's (house specialty)			
Beef Alla Romano			
Swordfish Alla Ghiotta			
Chicken Alla Piemontese			

**Grand Total Per Person/Couple:** \_\_\_\_\_

Please make a check payable for the total amount to the **Midwestern Medical Directors Association** and mail this registration form to:

Adolphus C. Favors, Jr., MD  
 VP & Medical Director  
 General American Life Insurance Co.  
 13045 Tesson Ferry Rd.  
 St. Louis, MO 63128

The **deadline** for the Fall Meeting registration is **October 26, 2000**.

Make your Frontenac Hilton Hotel reservations directly by calling (314) 993-1100 or (800) 325-7800. The MMDA rate is \$95.00 plus tax per night. The **deadline** for room reservations is **October 26, 2000**.

## **Support and Educational Grants**

**The Midwestern Medical Director's Association would like to express our sincere gratitude for the generous support of the following vendors and reinsurers.**

**Clinical Reference Labs**

**CNA Life Re**

**EMSI**

**General American Life Insurance Company**

**Heritage Labs**

**Hooper Holmes/Portamedic**

**Lab One, Inc.**

**MedTech**

**Munich American Reinsurance Company**

**Osborne Labs**

**RGA (Reinsurance Group of America)**

**Security Life/ING**

**Swiss Re**

**Transamerica Re**